



July 2018 eNews

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National Coalition to Prevent Child Sexual Abuse and Exploitation

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Prevention Coalition launches a new communications campaign. The Prevention Coalition Communications Committee has launched a new social media campaign featuring the [Six Pillars for Prevention](#), a framework for child sexual abuse prevention developed by the Prevention Coalition several years ago. The campaign features daily tweets, website blogs and LinkedIn updates.

In July and August 2018, the Prevention Coalition is featuring Pillar #6, which focuses on preventing initial perpetration of child sexual abuse and exploitation. This Pillar emphasizes recognizing and responding to inappropriate behavior by adults and other youth. It also highlights community response in the form of bystander intervention. This Pillar is especially important as children prepare to go back to school. Each school year brings a new set of caregivers, and parents must be prepared to identify and react appropriately to improper behavior by these individuals.

Prevention Coalition member [Stop It Now!](#) is featured in July and August 2018 because of its leadership in the tenets of Pillar #6. Stop It Now! offers an email, chat, and telephone helpline for those at risk of abusing children. The helpline services they provide are excellent for any adult seeking guidance, support and resources to prevent sexual abuse.

New research informs the work of the Prevention Coalition Policy Committee. A new study by Charol Shakeshaft, Rebecca L. Smith, Steven Tucker Keener, and Emma Shakeshaft evaluates potential components for a legal “standard of care” for educators. The researchers asked administrators and others to choose elements they believe should be included in a comprehensive standard of care. This information is of great value to the Policy Committee’s work on establishing consistent minimum child safety and youth protection standards across youth serving organizations and schools. [A Standard of Care for the Prevention of Sexual Misconduct by School Employees](#) is available in the Journal of Child Sexual Abuse. Contact Charol Shakeshaft, Cshakeshaft@vcu.edu, for more information.

The purpose of this eNews is to provide members of the National Coalition to Prevent Child Sexual Abuse & Exploitation monthly updates on trends, issues, studies, and work being done in the field of child sexual exploitation prevention. The material highlighted in the eNews is for information purposes only and does not constitute an endorsement. If you believe you are receiving this email in error or would like to unsubscribe from this service, please email: PreventTogether@gmail.com.

Make plans to attend the Prevention Coalition's Annual Meeting September 24 & 25 in Chicago, IL.

Prevent Child Abuse America and the Chicago Children's Advocacy Center are hosting the Prevention Coalition's annual meeting on September 24th and 25th, 2018. There will be an optional half-day workshop on Monday, September 24th. Prevent Child



Abuse America will be hosting a cocktail reception at their headquarters on the evening of the 24th. The full meeting will be held on the 25th at the Chicago Children's Advocacy Center. Hotel arrangements and more information will be forthcoming!

Spotlight Project: [The Child Safety Funder Pledge](#). The Child Safety Funder Pledge is a funder-driven effort encouraging youth serving organizations to adopt best practices to prevent and report child sexual abuse. [Jumpstart](#), a Los Angeles advocacy group, is working with leading philanthropists and foundations to support the adoption of stronger anti-child sexual abuse programs by youth serving organizations. The Child Safety Funder Pledge asks funders – foundations and individual philanthropists alike – to pledge that they only support youth serving organizations who have adopted and implemented comprehensive policies and procedures to prevent and address the sexual abuse of children. By raising awareness of the need for such policies and procedures, and making them a minimal requirement for organizations to receive funding, they hope to transform youth serving organizations, encouraging them to take the steps necessary to tackle this issue. Several leading foundations have made the pledge, including the [Schusterman Family Foundation](#), the [Leichtag Foundation](#), the [Samuel Bronfman Foundation](#) and the [Ruderman Family Foundation](#). [Click here](#) to learn more.

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Confronting child-on-child child sexual abuse: The Catholic University of America is hosting a national symposium on child-on-child sexual behaviors October 9-10 in Washington, D.C. To learn more, [click here](#).

The National Foundation to End Child Abuse and Neglect (EndCAN) is seeking applications for “disruption” papers. The papers will serve a guide for grantmaking for the organization in the coming years.

EndCAN believes that if we were creating a “Child Protection System” – broadly defined as the multiple disciplines and members of society that are needed to address all forms of abuse and neglect of children – today, that it would be different from the system that developed de facto over the past 50+ years and continues to exist today throughout the United States. These disruption papers provide an opportunity for professionals in the field and others to develop concepts for how we might re-create a better Child Protection System that effectively prevents and treats all forms of child abuse and neglect. Individual or team applicants are invited to submit a letter of intent by August 24, 2018.

Applications can address research, training, clinical, or prevention “disruption”. EndCAN will invite three to five semifinalists to submit full disruption papers in each focus area. The papers will be judged by a peer review panel that will select one winning paper in each of the four focus areas. Each winning author or team will receive a \$10,000 prize and will be invited to present their paper at EndCAN’s Inaugural Conference to be held in Denver, Colorado in March 2019 or another national meeting. In addition, all of the winner’s and semifinalists’ papers will be published in a journal as part as a special issue on the Future of the Field of Child Abuse and Neglect. [Click here](#) for the Request for Disruption Papers.

Students march against child sex abuse. On June 21, 2018, nearly 1,000 students from schools across the Bronx marched to Yankee Stadium Thursday to bring awareness to the issue of child sex abuse.



Students from P.S. 55 started the "Kids Care Walk" four years ago after receiving sexual abuse prevention and personal safety education classes from nonprofit Lauren's Kids, which is sponsored by the Yankees.

The march has since spread to include seven schools around the Bronx.

After walking for nearly two hours, the kids got to go inside and watch Thursday's Yankee game.

August Social Media Engagement and Events Calendar:

- [30th Annual Crimes Against Children Conference](#)
13 Aug 2018•Dallas, TX
- [2018 National Sexual Assault Conference](#)
29 Aug 2018•Anaheim, CA

Please submit your events or awareness campaigns for inclusion into next month's Social Media Engagement Calendar to drive awareness of your organization!

Please email information to the Co-Chairs of the Communications Committee:

Adrienne Hoffman-Lewis: alewis@ncmec.org

Julie Patrick: JPatrick@nsvrc.org



Welcome! Please welcome two new members to the Prevention Coalition. In the wake of Sally Johnson's retirement, Wayne Moss is joining for the National Council of Youth Sports. Former member, Ardis Fuge, also recently retired from the Salvation Army. We welcome Michele Matthews as the Salvation Army's new member representative.