



August 2018

Julie Novak, President

Tiffany Sawyer, Vice President

National Coalition to Prevent Child Sexual Abuse and Exploitation

Prevention Coalition Annual Meeting, Chicago IL, September 24-25, 2018: Prevent Child Abuse America and the Chicago Children's Advocacy Center are hosting this year's Annual Meeting. At least 30 members of the Coalition will be attending. It is not too late to make arrangements to attend!

There will be two optional afternoon sessions on September 24th. One will showcase Committee for Children's state advocacy efforts. The other will be "A Sampling of Prevention Programs." Prevent Child Abuse America is hosting a cocktail party on the evening of September 24th. In addition to the business meeting on September 25th, there will be sessions on "Recent Research: Implications for Prevention" and "Beyond the Me Too Movement."

For information, and hotel recommendations please contact the Coalition at PreventTogether@gmail.com

The Economic Burden of Child Sexual Abuse: A new study published in the May 2018 edition of *Child Abuse and Neglect* found that the annual economic impact of child sexual abuse in the U.S. is far-reaching and costly: In 2015, the total economic burden was approximately \$9.3 billion, including costs associated with health care, child welfare, special education, violence and crime, suicide and survivor productivity losses. "Most people appreciate the immense mental and physical health toll of child sexual abuse on victims, but that knowledge has been insufficient to prompt serious investment in primary prevention efforts," says study author Elizabeth J. Letourneau, PhD, a professor in the Bloomberg School's Department of Mental Health and director of the Moore Center for the Prevention of Child Sexual Abuse. "I hope that presenting a credible estimate of the fiscal toll of child sexual abuse will inspire policymakers to designate resources toward the development, evaluation and dissemination of prevention efforts that protect children from experiencing their first abuse, rather than focusing almost solely on after-the-fact approaches."

For more information: <https://www.sciencedaily.com/releases/2018/05/180521131552.htm>

The purpose of this eNews is to provide members of the National Coalition to Prevent Child Sexual Abuse & Exploitation monthly updates on trends, issues, studies, and work being done in the field of child sexual exploitation prevention. The material highlighted in the eNews is for information purposes only and does not constitute an endorsement. If you believe you are receiving this email in error or would like to unsubscribe from this service, please email: PreventTogether@gmail.com.

Stop It Now! has opened registration for [Circles of Safety: Awareness to Action for Professionals Working with Parents and Professional Caregivers](#) on Dec 5 – 6, 2018 in New Britain, CT. This training prepares youth serving organization staff and professional caregivers to confidently and knowledgeably speak up and take actions to address children's sexual safety – before they are sexually harmed or harm others, with a 2nd day option of a Train the Trainer to prepare programs to offer their own prevention workshops. Contact training@stopitnow.org for more information.

CALL for Papers: APSAC has opened the call for papers for the 2019 Colloquium in Salt Lake City, Utah. The conference theme is *Promoting Trauma Informed Practice in all Disciplines*. Find more information and a link to the abstract submission platform here: <https://www.apsac.org/call-for-abstracts>

SIECUS (Sexuality Information and Education Council of the United States) works to advance comprehensive sexuality education and understands the importance of making accurate sexuality education available for all. Read SIECUS's 2018 Sex Ed State Legislative Mid-Year Report. <https://siecus.org/.../up.../2018/07/2018-Mid-Year-Leg-Rep-1.pdf>

RALIANCE Grants: RALIANCE has opened the [fourth round](#) of impact grants. They are funding projects that:

- Improve the response to victims of sexual violence
- Reduce the likelihood of perpetration of sexual violence
- Strengthen community capacity to create safe environments.

Learn more about the 52 projects they have funded over the last 3 years as part of the [Impact Grant Program](#). These one-year grants help fund projects up to \$50,000. Round 4-funded projects will begin April 1, 2019 and continue through March 31, 2020. Don't miss out on this opportunity! Submit a brief Letter of Interest before the deadline on **11:59pm EST on August 24, 2018**.

For more information, such as the guidelines and FAQs, visit www.raliance.org.

Operations Support: After several years of volunteers supporting the administrative and operational work of the Prevention Coalition, Catherine Townsend, long-time Coalition member and Immediate Past President, is now supporting committees, meetings and communications on a limited contractual basis. To reach her email catherinetownsend@yahoo.com or preventtogether@gmail.com.

Communications Research: The Moore School of Public Health at Johns Hopkins Bloomberg School of Public Health is conducting communication research that is applicable to the Prevention Coalition’s work. This study will leverage multidisciplinary approaches to develop, test and disseminate effective communication strategies to shape public understanding of child sexual abuse as a preventable public health issue. The study goal represents a key first step toward initiating a public health approach to prevention of child sexual abuse. <https://www.jhsph.edu/research/centers-and-institutes/moore-center-for-the-prevention-of-child-sexual-abuse/research/projects.html>

New Study on Effectiveness of School Based Child Sexual Abuse Prevention Programs: APSAC Board member Dr. Mary Pulido recently co-authored a study published in the *Journal of Child Sexual Abuse* looking at the differences across demographics in what children learn and retain from school based sexual abuse prevention programs. Their sub group analysis and item analysis provide important, textured detail around differences in what children learn and retain. See the abstract here: <https://www.tandfonline.com/doi/full/10.1080/10538712.2018.1496506>

Stop It Now! Webinar: Join Stop It Now for its next live and free webinar on September 20, 2018 from 12pm – 1pm EST. The next installation in the “Dear Stop It Now Helpline” series is “Dear Stop It Now!, My daughter says her teacher is creepy.” Policies and procedures should be required in every youth serving organization, but even when they are provided to both staff and guardians, there is still uncertainty about how to speak up and take action before a child is harmed. Through sharing helpline letters, Now! discuss ways caregivers and even other professionals can start the conversation with a school, faith-based institution or sports club about safety. To register, click [here](#).

We Are Man Enough is a series of conversations between men honestly and reflectively exploring and redefining traditional masculinity. In Episode #4, entitled #MeToo, host Justin Baldoni, brings together Matt McGorry, Scooter Braun, Lewis House, Tony Porter and Jamey Heath in a groundbreaking conversation on the role of men in the #metoo movement. Justin also consults with renowned Professor of Philosophy, Dr. Susan Brison, to learn about the reality of sexual violence in America and steps men can take to empower and support survivors. In a special segment, three courageous female survivors come forward with harrowing stories of sexual assault and harassment that changed their lives. <http://www.wearemanenough.com/episode/sexual-harassment/>

Plan on attending the **34th Annual San Diego International Conference on Child and Family Maltreatment** in San Diego, January 28 - 31? Join APSAC for one of the pre-conference institutes -- *Hot Topics in Promoting Resilience*, and *Advanced Forensic Interviewing Techniques: Interviewing Victims of Commercial Sexual Exploitation and Using Evidence in Forensic Interviews*. Find more information here: <https://www.apsac.org/2018-advanced-training-institutes>

NPCCSAE Pillar of Prevention #6, Preventing Perpetration

The Prevention Coalition is featuring *Pillar of Prevention #6, Preventing Perpetration* in August. There are a limited number of organizations that address and work with the source of perpetration: those who are at-risk for abusing children. Stop It Now! Is one of these organizations.

Stop It Now! emerged on the wings of an upstart, consciousness-raising media campaign to help adults across the board – parents, bystanders and those at-risk of acting on sexualized thoughts and behaviors themselves. They want these individuals to take responsibility, stand up and adopt help-seeking behaviors for prevention. The organization aims to put a human face to every actor involved and to promote an approach to ending sexual abuse that treats it as a comprehensive public health issue.

Stop It Now!'s helpline was devised as a place of support where at-risk or perpetrating adults could turn. Stop It Now! has contributed critical and demonstrable insight in prevention work: that adults who are at-risk for abusing, or even already have, will reach out if they know that resources exist and where to find and use them. Visit www.stopitnow.org for more information.

July and September Social Media Engagement and Events Calendar:

- Aug. 29: [2018 National Sexual Assault Conference](#), Anaheim, CA
- Sept. 24: [Prevention Coalition Annual Meeting](#), Chicago, IL
- Sept. 25: [Prevent Child Abuse Vermont](#) Training Opportunities, Montpelier, VT
- Sept. 27: [Child Maltreatment Solutions Network](#), State College, PA

Submit your events or awareness campaigns for inclusion into next month's Social Media Engagement Calendar to drive awareness of your organization!

Please email information to Newsletter Editor, Catherine Townsend at

catherinetownsend@yahoo.com